



## Design. Function. Flow. Friendly.

Your design is more than just square feet. It's about establishing your brand, a vision that will draw customers into your stores. From the street, to the entry, to the floor, everything needs to connect, allowing your customers to comfortably engage with your merchandise. Elevations, exterior finish, lighting, down to where columns are places all reflect your company's image and can impact sales performance. We will help you bring your vision to reality because we understand the retail business having worked with many of the leaders in their segments. We know what questions to ask. And in asking those questions, we'll help you uncover the potential of your project.

7 Brew Midlothian, VA | 2023

Carytown Exchange Richmond, VA | 2019

Charter Colony Midlothian, VA | 2019

Cold Spring Cold Spring, KY | 2024

England Street Retail Ashland, VA | 2020

Hancock Village Chesterfield, VA | 2006

Huguenot Village Chesterfield County, VA | 2019

Ironwill Center Chesterfield, VA | 2019

Ivymont Outparcel Midlothian, VA | 2021

John Rolfe Commons Henrico County, VA | 2014

Nuckols Place Glen Allen, VA | 2016

Popeyes at Charter Colony Midlothian, VA | 2020

Reynolds Crossing Henrico County, VA | 2014

Sherwin Williams at Charter Colony Midlothian, VA | 2021

Short Pump Crossing Short Pump, VA | 2021

Staples Mill Square Henrico County, VA | 2018

Swift Creek Place Midlothian, VA | 2016

Terra Crossing Louisville, KY | 2022

Town Place at Huguenot Chesterfield, VA | 2014

The Village at Swift Creek Midlothian, VA | 2020

Willow Place Shopping Center Richmond, VA | 2020

Westchester Commons Midlothian, VA | 2022

**FREEMAN  
MORGAN**

ARCHITECTS

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**RETAIL**

Notable Projects